

# Business Impact Estimate

*This form must be included in the agenda packet for the item under which the proposed ordinance is to be considered and must be posted on the City's website by the time notice of the proposed ordinance is published.*

Proposed resolution's title/reference: **Ordinance 4281**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PINELLAS PARK, PINELLAS COUNTY, FLORIDA, REPEALING ARTICLE 6. SIGNS OF THE LAND DEVELOPMENT CODE OF THE CITY OF PINELLAS PARK IN ITS ENTIRETY AND REPLACING IT WITH A NEW ARTICLE 6 TO BE KNOWN AS THE CITY OF PINELLAS PARK SIGN ORDINANCE; PROVIDING FOR LEGISLATIVE FINDINGS OF FACT; FORMALIZING THE INTENT, SCOPE AND PURPOSE OF THE SIGN CODE; ESTABLISHING DEFINITIONS; PROVIDING FOR COMPUTATION OF SIGN AREA AND SIGN HEIGHT; PROHIBITING CERTAIN SIGNS; ESTABLISHING REGULATIONS FOR NONCONFORMING SIGNS; ESTABLISHING REGULATIONS FOR ILLUMINATED SIGNS; PROVIDING FOR PERMITTING OF SIGNS; ESTABLISHING A VARIANCE PROCESS AND CRITERIA; PROVIDING FOR THE MAINTENANCE OF SIGNS; ESTABLISHING AN APPEALS PROCESS; PROVIDING FOR ENFORCEMENT; ESTABLISHING CERTAIN SETBACK REQUIREMENTS; ESTABLISHING SIGN REGULATIONS FOR ALL ZONING DISTRICTS WITHIN THE CITY; PROVIDING FOR A TRANSITION PERIOD FOR ALL PERMITS ISSUED PRIOR TO THE EFFECTIVE DATE OF THIS ORDINANCE; PROVIDING ILLUSTRATIONS OF CERTAIN SIGN TYPES; PROVIDING FOR SEVERABILITY; PROVIDING FOR THE INCLUSION OF SUCH ORDINANCES IN THE LAND DEVELOPMENT CODE OF THE CITY OF PINELLAS PARK, FLORIDA; PROVIDING AN EFFECTIVE DATE.**

This Business Impact Estimate is provided in accordance with section 166.041(4), Florida Statutes.

If one or more boxes are checked below, this means the City is of the view that a business impact estimate is *not* required by state law<sup>1</sup> for the proposed ordinance, but the City is, nevertheless, providing this Business Impact Estimate as a courtesy and to avoid any procedural issues that could impact the enactment of the proposed ordinance. This Business Impact Estimate may be revised following its initial posting.

- The proposed ordinance is required for compliance with Federal or State law or regulation;
- The proposed ordinance relates to the issuance or refinancing of debt;
- The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;

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<sup>1</sup> See Section 166.041(4)(c), Florida Statutes.

- The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- The proposed ordinance is an emergency ordinance;
- The ordinance relates to procurement; or
- The proposed ordinance is enacted to implement the following:
  - a. Development orders and development permits, as those terms are defined in Florida Statutes § 163.3164, and development agreements, as authorized by the Florida Local Government Development Agreement Act under Florida Statutes § 163.3220-163.3243;
  - b. Comprehensive plan amendments and land development regulation amendments initiated by an application by a private party other than the City;
  - c. Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
  - d. Section 553.73, Florida Statutes, relating to the Florida Building Code; or
  - e. Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

In accordance with the provisions of controlling law, even notwithstanding the fact that an exemption noted above may apply, the City hereby publishes the following information:

**1. Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals and welfare):**

The Ordinance is to repeal Article 6 “Signs” of the Land Development Code and replace it with a new Article 6 to be known as “City of Pinellas Park’s Sign Ordinance”. The intent of the ordinance is to comply with the Supreme Court ruling that signs with content-based restrictions on speech violate the First Amendment; ensure that the residents, visitors, and emergency responders can safely navigate through the city; and enhance the visual environment of the city.

**2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City, if any:**

**(a) An estimate of direct compliance costs that businesses may reasonably incur;**

N/A

**(b) Any new charge or fee imposed by the proposed ordinance or for which businesses will be financially responsible; and**

N/A

**(c) An estimate of the City’s regulatory costs, including estimated revenues from any new charges or fees to cover such costs.**

N/A

**3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance:**

N/A

**4. Additional information the governing body deems useful (if any):**

None