

**BARBARA S.
PONCE PUBLIC
LIBRARY**

ANNUAL REPORT FY 2021

Presented to City Council:

Mayor Sandra Bradbury
Vice-Mayor Patti Reed
Council Member Rick Butler
Council Member Jerry Mullins
Council Member Keith V. Sabiel

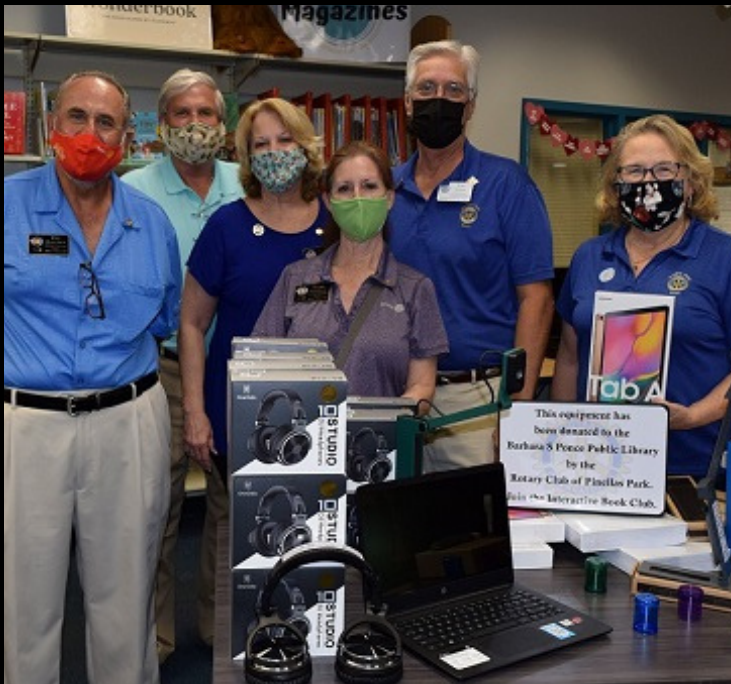
by Library Board:

Kevin Quinn, Chair
Elijah Grieves, Vice-Chair
Patricia Bennett
Katherine Egolf
Karen Ford
Alisha Harris
*William "Bill" Holmes
Elithia V. Stanfield

Getting Back into the Swing of Things

Growing Library Usage Among Pinellas Park Residents

Given its location in the heart of Pinellas County, our library welcomes users from the entire county, and very often, users who live in Pinellas Park are outnumbered by users from our neighboring areas. The library will be putting renewed efforts into shifting this pattern. We're aiming to increase the number of residents with library cards, increase borrowing habits among our residents, and to also increase the number of residents who partake in the library's program activities.



Rotary Partnership

The Rotary Club of Pinellas Park generously donated \$10,000 worth of technology equipment, including 25 tablets, 2 laptops, a charging (and lockable) laptop cart, plus projection equipment to facilitate remote programs. The tablets allow children to access the library's ebook collection and other digital resources while using the library. In addition to the donation, teen members of Rotary's Interact have worked with the library to lead book discussion groups at Forbes Recreation Center and also at Skyview Elementary School during this school year. The younger children have responded very enthusiastically to the teen volunteers.

Statistical Highlights 2020-21

General Statistics

Library Visits	175,371
Computer Sessions	23,857
Library Website Hits	43,547
Catalog & Database Use	53,355
Volunteer Hours	1,484

Library Cardholders

34,769

Pinellas Park Residents	21,101
Unincorporated Residents	6,808
Other PPLC-area Residents	6,590
Non-Pinellas Residents	270
Computer Use Only - subset	2,084

The Collection

Books (print)	69,139
CD Items and DVDs	16,840
Serials(print issues)	1,939
Databases	68
Digital Books & Audios	671,893
StreamingVideos	41,584

Select Circulation

Books	163,960
Videos	73,691
Audiobooks & Music	11,928
Magazines	2,184
E-Books Downloads	26,283
Audiobook Downloads	19,727

Staff Assistance

57,588

Research Questions	31,086
Directional Questions	51,252
Technology Questions	10,374

Programs #Events

Participants

Adult	27	210
Young Adult	33	328
Children/All Ages	199	5,059

Community Use of Library Spaces

Community Reservations	278
Community Attendance	1030

Social Media Engagement

Facebook Reach	85,361
Twitter Engagement	9,688

Library Income

\$2,188,943

City Budget Allocation	\$1,747,144
County Taxes via PPLC	\$401,619
Copy Machine Fees	\$18,931
Fines and Fees	\$17,995
Taxable Sales	\$3,294
Gift Funds Received FY21	\$1,659
Gift Fund Balance	\$199,283
Stinson Fund Balance	\$151,720
2020 Wagner Trust	\$1,000,000

Expenditures

\$2,109,025

Personnel Costs	\$1,394,282
General Operations	\$275,241
Technology Infrastructure	\$195,349
Bldg Maintenance	\$124,694
New Books and AV	\$105,925
Digital Content	\$67,160
Program Expenditures	\$12,320
Furnishings	\$7,125
Print Subscriptions	\$6,929

***Remembering Bill Holmes**

Long-time library board member Bill Holmes passed away in October. He leaves a legacy of dedication to community service and will also be remembered for his sly sense of humor.

Bill served as a career officer with the Pinellas Park Police Department. Upon retirement, he remained very active in City life, participating in several City boards as well as on County level boards. He cared about his community and will be missed by many.



Remembering Frank Wagner

While it was touched on in the revenue overview of last year's financial report, the board would like to give proper recognition to the Frank and Marian Wagner Trust for the generous \$ 1,000,000 donation made to the library in November 2020. Mr. Wagner had previously enjoyed chatting with staff about birds and also enjoyed the afternoon movie programs and the DVD collection.

The donation was made in hopes that the facility would be expanded. The library has undertaken some initial discussions to plan for a larger scale renovation to put these funds to good use.

