

COMMUNITY REDEVELOPMENT PLAN

Implementation Matrix

(CIP): Identifies Capital Improvement Programs and Projects

*Timeframe begins once CRA Board or City Manager provide direction/approval

month/years represent time to completion or implementation phase from commencement

PROGRAM / PROJECT	Objective	Timeframe*	Cost	Funding	Q4 FY 19/20 Quarterly Activity
Establish a Physical "Sense of Place"					
<i>Identify and develop the Pinellas Park brand supported by a robust online presence.</i>					
CRA Extension and Expansion	Provide a comprehensive update and amendment of the Community Redevelopment Plan, engagement in the extension of the CRA operational timeframe, and evaluation/expansion of CRA boundary.	2 - 3 years	Not to Exceed - \$205k Q3 FY 19/20 - \$1,415 Total to Date - \$189,087 In-House	CIP/CRA FY 19/20 (CRA Plan Update, Extension and Expansion)	Pinellas County Administration and staff have been meeting with City Administration and staff to discuss the request and TIF funding recommendation. The resulting County staff recommendation is a 20 year extension of the CRA with a County TIF Trust Fund contribution in the amount of 85% for the original redevelopment area and 90% for the expansion area. The request is scheduled to go before the BoCC on 11/17/20.
CRA Homeowner Improvement Grant	Provide grant funds to homeowners to correct code violations, improve accessibility and enhance the appearance of CRA residential properties.	Ongoing	FY 19/20 Program Budget: \$75k In-House	CIP/CRA FY 19/20 (CRA Homeowner Improvement Grant Program)	The CRA Homeowner Improvement Grant program was temporarily suspended to redirect focus and allocate resources to the CRA Small Business Relief Fund in response to COVID-19. The program will reconvene in Q1 FY 20/21.
5151 75th Ave.	The property owner contacted the City/CRA after the property was deemed uninhabitable. The owner requested that the City/CRA accept the property in exchange for the City/CRA paying the 2019 property taxes and taking responsibility for demolition of the existing structure.	6 - 9 months	2019 Property Taxes - \$1,325 Tree Limb Removal - \$2,000 Demolition - \$2,500	CIP/CRA FY 19/20 (CRA Plan Update, Extension and CRA Operating FY 19/20 (Misc. Property Taxes))	The house at 5151 75th Ave. was demolished. There will be a discussion with the CRA Board in Q1 FY 20/21 regarding next steps for disposal of the property.
6200 Park Blvd.	Acquisition and preparation of site for redevelopment purposes.	2 years	Acquisition - \$880k Pre-Demolition Asbestos Survey - \$3,450 Demolition - \$28,000* encumbered	CIP/CRA FY 18/19 (Property Acquisition) FY 19/20 (Park Blvd Property Purchase and Demo)	Through a Request for Bids process, the demolition contract was awarded to Cross Construction Services, Inc. in the amount of \$28,000. The demolition is scheduled to begin in Q1 FY 20/21.
Website Update	Review and revamp CRA webpage(s) along with additional updates to Planning and Development Services webpage(s).	12 - 18 months	In-House	N/A	The P&DS Website Committee will reconvene in Q1 FY 20/21 in preparation of launching the new webpage(s) in Q2 FY 20/21.
Grow Local					
<i>Encourage new local business expansions, new business development and startups, and continue growth of the emerging arts scene.</i>					

CRA Business Façade Improvement Grant	Provide matching grant funds to business owners within the Redevelopment District to improve landscaping, signage, and façade structures. Business owners must match grant amounts 50:50.	Ongoing	FY 19/20 Program Budget: \$75k In-House	CIP FY 19/20 (CRA Business Façade Improvement Grant Program)	No Façade Improvement Grants were awarded in Q4 FY 19/20.
Art Walk	Provide logistical and programming support leading up to and during monthly Art Walk events for the purpose of growing repeat and new visitors.	Ongoing - monthly 4th Saturday	Q4 FY 19/20 Advertising - \$513 Q4 FY 19/20 Programming - \$1,226 In-House	CRA Operating FY 19/20 (Advertising) (Operating Supplies) (Programming)	Art Walk events were temporarily suspended in July and August due to COVID-19. In place of traditional Art Walk events, artists planned virtual Art Walk events and activities. Art Walk resumed in September. The CRA continued working with members of the Arts Village on programming expenses and marketing.
Brownfield Program	Brownfield Program is under draft for redevelopment of sites located within the Redevelopment District.	Ongoing	Printing - TBD Advertisement - TBD Mailings - TBD In-House Program Implementation	CRA Operating FY 19/20 (Advertising) (Programming) CIP (Property Remediation and Revitalization)	The Health Impact Assessment is completed. Parcel data is being finalized by ED in preparation of the Public input mailing. Brownfield adoption resolution is planned for Q1 FY 20/21.
United Cottages (RFP 17/021)	Redevelop the United Cottages Neighborhood into Live-Work units.	2 years	Acquisition and Assemblage of Parcels - \$914k PHN and Advertising - \$463 In-House and Legal preparation of DA 2020-1	CRA Operating FY 19/20 (Legal Services)	The development agreement (DA 2020-1) was approved for <i>Artistry at Park Station</i> to include 22 residential units and 5 live/work units. The replat and PUD application were approved. A groundbreaking ceremony will be held in Q1 FY 20/21.
5805 Park Blvd.	Redevelop 5805 Park Blvd. into a catalytic site as part of the City Center revitalization.	3 years	Acquisition - \$850k PCA - \$3,750 RLOI Advertising - \$398	CRA Operating FY 19/20 (Advertising) (Programming) CIP (Property Remediation and Revitalization)	CRA/City staff and administration have been working with the developer(s) to discuss next steps in the negotiation process. A Letter of Intent (LOI) will be going before the CRA Board in Q1 FY 20/21 for redevelopment of the site.
Build Connections					
Reinforce safe, multimodal connections to core businesses, public spaces, employment centers, and local destinations.					
Forward Pinellas Grants	Forward Pinellas awarded the City two grants for the 2019/2020 grant cycle. The funding includes a Complete Streets Grant in the amount of \$100k for a feasibility and design study of 78th Avenue and a \$50k Planning and Placemaking Grant for the City Center Master Plan.	3 months	Grant Application Preparation and Technical Assistance - \$1,883 In-House	CRA CIP FY 19/20 (CRA Plan Update, Extension and Expansion)	Per the grant agreement(s), Forward Pinellas has contracted with 20 consulting firms that the City/CRA may select from for development of the plans/studies. An internal review committee has selected 6 firms to proceed to next steps in the selection process for development of the City Center Master Plan. A meeting/interview will be held with each of the these firms and the committee will make a final selection and recommendation to the CRA Board in Q1 FY 20/21.